

Volunteer Services Community Relations

Board Report 2015

Community Relations

Annually:

District Profile - This booklet contains information per building and also stats of the district. The profiles main purpose is to showcase our district and used as a tool by administrators when they attend college recruitment fairs. It is also available on the website to give parents and community members a quick glance of our entire district. Updated annually

Fall and Winter/Spring Sports Guides - This is a collaborative effort between coaches and the community relations department highlighting not only student academics, but also athletics.

Pictorial Directory - Many hours are spent creating this directory. What a great way to put a face with a name in a district of our size.

Maintain the volunteer website - This site shows all the ways volunteers and teachers work together using volunteer services.

Alumni Facebook page - We have had fun highlighting alumni staff throughout the year and would like to see this Facebook page grow as the Foundation outlines it's areas of growth.

Reaching our community through Media - We send almost daily press releases to various media outlets in our community. Typically that includes five different local papers plus radio and TV stations when asked.

Events chair for the Foundation Elegant Evening

Lake Area Food Bank Advisory Council member and in September will take over as council President.

Quarterly:

The Laker Letter has been a popular way to communicate school news in the community. Four letters are created and mailed each school year.

First quarter newsletter - 8 pages, mailed to 19,558 residents in October, and also available on the district website

Second quarter newsletter - 8 pages, mailed to 19,635 residents in January, and also on the district website

Third quarter newsletter - 8 pages, mailed to 19,635 residents in March, and also on the district website.

Fourth quarter newsletter - 16 pages, graduation issue, full color and mailed to nearly 20,000 residents in June, and also on district website.

Community relations provides the printed program for the TOY and EOY banquet

Kiwanis Club of Camdenton's Terrific Kids Program - The club reached 224 students this past school year. Certificates are printed for each student awarded and presentations are made at Oak Ridge and Hurricane Deck school.

Looking Good Program - Local non-profit groups donate over \$2,500 which supports our teachers and nursing department with hygiene and clothing items. Daybreak Rotary just announced we will be receiving another 2,000 gift in August and Harper Chapel and Kiwanis are also going to support the program as well.

Volunteers in Public Schools

Parents letter are sent to all parents throughout the year. Press releases are also circulated and oftentimes I present a program to organizations in hopes to recruit new volunteers

The program held a volunteer orientation in October at Hawthorn for additional training and to better inform volunteers of the districts vision for the school year.

The volunteer program is proud of the 250+ volunteers who assisted in some way this school year. Out of the 250 volunteers, 30 volunteers reached the 100 or more hour mark for the very first time. Sixty-three returning volunteers continued to give over 100 hours of services. Twenty volunteers were nominated to receive the Volunteer of the Year award. Over two hundred volunteers, staff members, and guests attended the annual dinner. *I especially want to thank the school board members who attended and assisted with this special evening.*

Special Programs:

OARS - Outstanding Adults Reading with Students, Oak Ridge Intermediate - 80 students in the interventions program was involved in this quarterly program. Each student was paired with an adult partner

Buddy Packs - 20,000 packs were sent home this past year. The number of Schools Served- (7) Dogwood, Hawthorn, Oak Ridge, Hurricane Deck, Osage Beach, Macks Creek and Climax Springs. We also served Middle School and High School students when asked.

Dogwood Elementary started the Bikes for Books program. This was very exciting for our school. When my assistant, Andrea Rhoades, saw the request come for community support she did a little research and was instrumental in getting community support for our students.

I could go on and on and tell you about the many more great things that happen each day in our district due to community support. I can't say enough about the teachers who are just phenomenal using the great recourse of our department. We try each day to touch the classroom, touch the community, and in our small way help us all grow as Lakers. It is always a great day in Laker Nation. Please feel free to visit our website. We try hard to put our touches out there for all to see.

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